

## CAPABILITY STATEMENT



### CORPORATE OVERVIEW

Started in Covington, Georgia, Premium Asset Acquisition, LLC is a women-owned small business (WOSB), a real estate company formed to address the need for a one-stop-shop for preserving and maintaining properties.

Founded by Chartonna Woodley who has broad experience in the rehab and construction industry, the company provides high-quality custom-tailored property preservation and repair services for mortgage servicers, asset managers, and property owners.

We offer cost-effective and reliable solutions that will protect and increase the value of your pre-foreclosure, REO, and rental assets. Our significant investments in technology is what distinguishes us. Through real-time mobile updates and quality assurance programs, we provide the highest level of compliance for our clients.

### OUR MISSION

Our mission is to always work proactively with our clients and deliver the maximum quality of service to achieve the greatest return on their assets while limiting its client's exposure. The company does that by ensuring the highest quality vendor network and by constantly inspecting all performed work quality. Premium Asset Acquisition, LLC prides itself on its honesty and transparency.

### CORE COMPETENCIES

Our employees have years of industry experience. We assign dedicated work teams for specific clients, to ensure that the client is always working with a team that understands their expectations.

- **Inspections:** Occupancy, exterior/ interior, compliance, loss draft, bankruptcy, damage, quality control, and custom surveys.
- **Preforeclosure:** Securing properties, rekey, ongoing lawn maintenance, and winterization.
- **REO:** Interior and exterior property maintenance, property rehab and repairs, and all preforeclosure services
- **Support Solutions:** HOA, property registration, utility management, cash for keys, deed-in-lieu, and lock-out support.

### KEY DIFFERENTIATORS

- More than 10 years of experience
- Customer service focused
- Taking a no property left behind approach
- Ensuring proper quality inspections
- In-house Quality Assurance teams
- Fully transparent, real-time data reporting with dashboards
- Dedicated client-specific work teams
- Working closely with the team and the latest technology to ensure that all aspects of the workflow are tracked and reported, end-to-end.
- Mobile app solution that allows real-time updates including pictures and inspection results.

### OUR APPROACH

- The company's approach has been proven to reduce days-on-market and deliver higher sales prices—and higher net margins—for its clients. We quickly align our services with client expectations in all relevant areas and lines of business.
- We focus on reducing exposure to risk and preserving the value of homes for clients while maintaining healthy, stable neighborhoods in communities nationwide.



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**SBA WOSB**  
Woman Owned Small Business